

Privacy Policy for The Beauty School Group LLC

This Privacy Policy describes how The Beauty School Group LLC ("Company," "we," or "us") collects, uses, and shares information about you through its website located at www.thebeautyschoolgroup.com and any related websites, products, applications, and services (collectively, the "Services"). This Privacy Policy applies when you use or access the Services.

Information We Collect:

We collect information you provide directly to us, information collected automatically, and information from other sources:

Information You Provide: We collect information you submit through the Services, including your name, email address, comments, photos, videos, profile information, order information, and other information you choose to provide.

Automatic Information: We automatically collect information about your use of the Services through cookies, web beacons, and similar technologies. This includes technical information about your device and interaction with the Services, IP address, browser type, pages visited, links clicked, and other usage information.

Information from Other Sources: We may receive information about you from other sources, including third party services and organizations. For example, if you access third party services through the Services.

Use of Information:

We use the information we collect for purposes including:

- Ø Provide, maintain, and improve the Services
- Ø Respond to your comments, questions and requests, and provide customer service
- Ø Monitor and analyze usage and trends to improve your experience
- Ø Personalize and customize your experience by presenting content and offers tailored to you
- Ø Allow you to register for events, contests, sweepstakes or benefits
- Ø Carry out any other purpose described to you at the time the information was collected
- Ø Comply with legal obligations
- Ø Prevent and address fraud, breach of policies or terms, and threats or harm

Sharing of Information:

We will not share or sell your personal information with third parties except in the following limited circumstances:

With third party service providers to operate, maintain or provide the Services. These providers are only given access to information required to perform their function.

As part of a merger, sale of business assets, financing, acquisition, bankruptcy, reorganization or similar transaction. We will notify you before your information is transferred and becomes subject to a different privacy policy.

To comply with legal obligations, enforce our policies, and as needed for legal claims and court orders.

In limited circumstances if we believe disclosure is necessary to prevent harm or financial loss, for investigation of suspected illegal activity, or to protect ourselves from harm.

Your Choices:

In certain circumstances, you have the right to request access to or deletion of your personal information. You can unsubscribe from marketing communications at any time by clicking unsubscribe in any email or contacting us at the details below. You can also request changes to information you believe to be incorrect.

Security:

We use reasonable security measures intended to protect against loss, unauthorized access, destruction, use, modification or disclosure of your information. However, no system can be completely secure or error free.

International Data Transfers:

We are located in the United States and your information will be collected and processed in the U.S. If you are accessing the Services from outside the U.S., your information may be transferred to and maintained by us and our service providers in the U.S. and other countries. Laws in the U.S. or such countries may not be as protective of your privacy. By using the Services, you consent to this collection, transfer, storage and processing of your information to and in the U.S.

Children:

The Services are not directed to children under 16. If we become aware that personal information has been collected from a child under 16, the information will be deleted.

Changes:

We may update this Privacy Policy from time to time. Any changes become effective immediately upon posting the updated Privacy Policy.

Contact:

If you have any questions, you may reach our Data Protection Officer at:

The Beauty School Group LLC Attn: Data Protection Officer, Atlanta, GA 30331
support@thebeautyschoolgroup.com

This Privacy Policy was last updated on November 3, 2023